

**SOUTHERN SPORTSMAN'S EXPO**      **MARCH 27-30, 2008**  
P.O. Box 8444, Metairie, LA 70011-8444      [www.Sportsmans-Expos.com](http://www.Sportsmans-Expos.com)

**Venue:**

Louisiana Superdome, Sugar Bowl Dr., New Orleans, LA 70112  
Phone: 504-587-3663 or 1-800-756-7074; For directions visit our website or  
[www.superdome.com](http://www.superdome.com)

**Public Hours** – all exhibits must be staffed during ALL show hours.

Friday, March 27:      4pm – 10pm  
Friday, March 28:      4pm – 10pm  
Saturday, March 29:   10am – 10pm  
Sunday, March 30:     10am – 6pm

**Setup & Registration Hours**

**Bulk Spaces (Boats, Trailers, Large Displays only):**

Tuesday, March 25:      8am – 8pm  
Wednesday, March 26:   8am – 3pm

**All Booths:**

Wednesday, March 26:   8am – 8pm  
Thursday, March 27:     8am – 3pm

**Registration:**

Exhibitor Registration will be located next to the rear entrance on the main floor of the Superdome at the Show check in table. During public show hours, there will be a Show Desk located next to the front entrance on the main floor of the Superdome.

**Registration is required before Setup.**

Exhibitor badges must be visible at all times.

**Exhibitor Parking:**

Exhibitor parking is controlled by the Superdome. There will be multi-day passes available at a discount during move-in hours of the show. Afterwards, normal parking fees will be in effect. Announcements will be made on the Superdome PA system. Make sure you purchase your parking pass during move-in hours. There will be a special lot set up specifically for exhibitors to park trailers and to use during move-in. During the show, exhibitors will need to have purchased the discounted multi-day parking pass during move-in and park in the marked attendee lot for the show. This is a covered lot connected directly to the Superdome. No trailers are allowed in this lot.

### **Drive-in Access:**

Exhibitors needing to drive into the Superdome and unload must do so during the Bulk Space Setup hours on Tuesday, March 25 between 8am and 8pm and the morning of Wednesday, March 26. Access is via the large freight entrance at the rear of the Superdome between it and the New Orleans Arena. This entrance will not be allowed to be blocked.

### **Tuesday and Wednesday, March 25 & 26, 2008**

Bulk space exhibitors only (those with boats, trailers or other large displays) may drive into the Superdome between the hours of 8am and 8pm on Tuesday March 25. **Quickly** unload your exhibit materials and go park your vehicle behind the Superdome in the specified exhibitor lot, then come back and setup your exhibit. Starting Wednesday, March 26, booth exhibitors may also drive in during these hours to unload your exhibit materials but after unloading, you **must** immediately park your vehicle in the exhibitor lot and then return to setup your exhibit. Do not leave your vehicle parked next to your booth while you setup your exhibit. This allows your neighboring exhibitors to also drive in and unload. All exhibitors must have their vehicles out of the building by 3pm. No vehicles will be allowed to block the freight doors.

### **Thursday, March 27, 2008**

Bulk space exhibitors should already have been moved in on the prior days. No vehicles will be allowed to drive into the building on this day. All Exhibitors must hand carry their exhibit materials into the show and park their vehicles either in the exhibitor or the specified attendee lots. No vehicles will be allowed to block the freight doors. You will not be allowed to park at the rear of the Superdome. You will be able to unload your materials but not allowed to park. All exhibits must be setup by 3pm to open the show.

### **Late Arrival:**

Exhibitors arriving after the show opens will not be permitted to setup; reschedule at Show Desk for setup on the next day before show opens. **NO EXCEPTIONS.**

### **Move-Out Hours:**

Sunday, March 30: 6pm – Till

Move out instructions will be placed in your booth/space Sunday morning.

### **Tear-Down Instructions**

All exhibits must be intact and open to the public until 6:00pm on Sunday  
**NO EXCEPTIONS**

At 6:00pm vehicles may line up behind the Superdome at the freight entrance. Vehicles will not be allowed to line up until after the public show hours. Those with exhibits in the rear of the show should line up first so that we may clear out the rear exhibits first and work forward.

**Show Decorator:**

Gulf Coast Event Services  
Phone: 225-673-2943 or 800-488-3836  
Fax: 225-673-2142  
Website: [www.GCevents.biz](http://www.GCevents.biz)  
Email: [frontdesk@gcevents.biz](mailto:frontdesk@gcevents.biz)

**Carpet & Furniture Rental (Tables, Chairs, etc.), Labor & Drayage Services:**

If you need to rent carpet or furniture (tables, chairs, etc.), need labor or drayage services, contact our decorator listed above. You can place your order either by downloading and mailing or faxing in their forms or online via their website.

GCES order forms may be obtained from our website [www.sportsmans-expos.com](http://www.sportsmans-expos.com) and then clicking on the “**Exhibitor Info**” tab on the top of the page. Select the link for the Southern Sportsman’s Expo and click on “Service Order Forms”.

To place an order online, go to [www.GCevents.biz](http://www.GCevents.biz) and click on “**Exhibitors**”. Enter **1702** for the Event ID number and click “submit”. Follow the onscreen prompts.

**Electrical, Phone, Internet, Air, Water & Booth Cleaning Services:**

Service Order Forms are available for download from our website at [www.sportsmans-expos.com](http://www.sportsmans-expos.com) under Exhibitor Info or you may contact the Superdome directly:

Louisiana Superdome  
Sugar Bowl Dr.  
New Orleans, LA 70112  
Phone: 504-587-3663 or 1-800-756-7074  
Fax: 504-587-3504  
[www.superdome.com](http://www.superdome.com)

Forms should be faxed to the Superdome at the above fax number.

**Hotels:**

Sheraton Hotel - Metairie                      Std. Double: \$79.00 + tax  
4 Galleria Blvd.  
Metairie, LA 70001  
Phone: 504-837-6707

(Mention you are an exhibitor in the Southern Sportsman's Expo in the Superdome March 27-30 to receive discount)

**RV Parking:**

For those that have a motor home or travel trailer, there is a campground close by. Standard rates apply. Please contact:  
KOA Campground – New Orleans West  
11129 Jefferson Hwy  
River Ridge, LA 70123  
Phone: 504-467-1792  
Website: <http://www.koa.com/where/la/18125/>

Alternatively, those that wish to park their RV in the exhibitor lot behind the Superdome may do so. However, no hookups are available.

**Empty Trailer Parking**

Please use the specified Exhibitor Parking Lot adjacent to the southwest corner of the Superdome under the raised expressway bridges.

**Sales Tax: 9.00%**

All exhibitors who sell merchandise must collect 9.00% sales tax (4.00% state and 5.00% local). Tax forms will be available at the Show Desk.

**City of New Orleans Trade Show Vendor Occupational License Tax:**

All exhibitors in the show must pay the City of New Orleans its Trade Show Vendor Occupational License Tax of \$50.00. Forms will be distributed by the City of New Orleans on opening day.